



PHILIPPINE INSTITUTE OF
INDUSTRIAL ENGINEERS

CEOs, Presidents, Business Leaders, Enterprise Owners, Planners, Developers,
Consultants, Managers, Educators

15th Philippine Institute of Industrial Engineers (PIIE)

National Congress

“PURSUIT OF OPERATIONAL EXCELLENCE IN A DIGITAL ECOSYSTEM”

As Gartner Research defines it: “A digital ecosystem is an interdependent group of enterprise, people and/or things that share standardized digital platforms for a mutually beneficial purpose, such as commercial gain, innovation or common interest. Digital ecosystems enable you to interact with customers, partners, adjacent industries – and even your competition.”

The technology (brick and mortar plus apps) continues to move at a breakneck pace – from B2B to M2M, with social, mobile, analytics, cloud and other technologies driving the rapid evolution of digital businesses – some companies are indeed rewriting the so-called digital playbook. They are stretching the boundaries to approximate borderless or seamless platforms by tapping into a broad array of digital devices, data and enablers to establish the “**Digital Ecosystems**” that are re-shaping entire markets and changing the way we work and live.

These digital ecosystems can effect change on a much bigger stage, enable collaboration that shape experiences and outcomes in ways never before possible...

At this turning point, are you ready to get your company on board and embrace the emerging disruption brought about by digital transformation?

The stage is set for the Industrial Engineers to be in the forefront of ensuring companies are building the right processes to quickly shift and drive to the core of collaborative environment. On this tenet, PIIE adopted the theme – “**Pursuit of Operational Excellence in a Digital Ecosystem**” for its **15th National Congress** to be held in **New World Manila Bay Hotel**, Pedro Gil Street, Malate, Metro Manila on **October 13, 2017 / 8:30am – 5:00pm**. We invited various experts and practitioners for this gathering to help us appreciate the opportunities and challenges to allow us to stay in the right side of the disruption!

Do not miss this opportunity as PIIE leads the march to the next **decade of digital disruption (DDD)**!



Participation Fees:

Member Rate

Php5,000.00

Non-member Rate

Php7,500.00

Academe/Student Rate

Php4,500.00



REPLY FORM

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Email to : EVIE E. REPOTENTE
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_____ **YES!** I will attend the 15th PIIE National Congress on October 13, 2017.

Signature over Printed Name Company Tel. No.

Please also invite the following:

Name	Company	Tel. No./E-mail
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